

THE RECC FITNESS CENTRE'S "TITLE SPONSORSHIP"

POWER UP & ELEVATE YOUR BRAND'S VISIBILITY

The fitness center is a vibrant, diverse community that comes together with the common goal of improving their physical and mental health. The Fitness Centre is also a great social environment. For many, it is a place to connect and catch up with friends.

We have an amazing opportunity available for the right business to align themselves with the health and wellbeing of our community. We are currently looking for a partner to become the title sponsor of our fitness center!

BENEFITS TO "TITLE SPONSORSHIP" OF THE FITNESS CENTRE:

**SPECIAL
SPONSORSHIP
OPPORTUNITY**

- You receive an **increased visibility** and **brand recognition** with the association with the RECC as a nonprofit leader in health and wellness.
- Your **title sponsorship investment** goes back into the RECC programming.
- **Press opportunities** and **brand awareness**.
- Companies having a charitable image is a **key factor** in many consumers' purchasing decisions.

Partnering with us as the title sponsor of our fitness center includes **prominent branding** throughout the fitness center itself, as well as **including your name** in all of our physical and digital promotions.

Outside of reaching thousands of members and users in person, we also speak to over 16k+ people through our digital channels (Facebook/Instagram etc.). **This also includes corporate membership packages, 'membership perks' cross promotional, and community outreach events.**

OUR EXISTING TITLE SPONSORS ARE:

WILSONS AQUATICS CENTRE
KOHLECH CLIMBING WALL
STANFIELDS WALKING TRACK

Reach out to me **Joel Taylor** for the best way to customized the **ideal** partnership

Reach out to us today!

Email partnership@therecc.ca or call 902-324-0081

RATH EASTLINK COMMUNITY CENTRE

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